



Company Profile
www.aki360media.co.za



OUR STORY

At Aki360 Media landing press is just the beginning. Our Johannesburg based PR and Media firm has been redefining the “full service” agency concept. Started in 2018, We are a team that is young, fresh and innovative.

The team comprises of different people who understands the industry, hold vast experience and others who bring innovative ideas to satisfy clients needs. The company was established by a PR and Media Executive Akani Mangena after realizing the gab between clients and the audience or their consumers.

Aki360 Media started with is relatively young but the impact it has made is impressive. It started with 3 clients in hand, namely LIASA, Chacho Designs and Nthunyegi Investments and to date, it has managed to keep relations with these clients and attracted others.

Event Manager

Blogger

Social Media Executive

Copy Editor

PR Office

Media Specialist

Motivational Speaker

Anchor

Reporter

Mass Communication

Photographer

Director

TV Correspondent

Producer

ABOUT US

While our services span far and wide, our focus is laser sharp. Our original and synergistic approach to client campaigns ensures we are always one step in front of the media curve... which is a good place to be if you want to lead the conversation. Basically, we are anything but basic.

We are client centric, and constantly looking for ways to understand our clients and the space they want the brand to occupy. We look at the challenges that they are facing and with integrity, innovation, and passion, strive for excellence.

We are committed to continuous advancement in our intellect and expertise and thus accomplishing our success through the pursuit of elevated performance and quality.

We believe that our job is to listen, research and understand the requirements unique to each individual business. In fact, it is the long-term relationships with our clients that has served as a solid foundation for our company.

94%

Innovation

82%

Adaptability

85%

Creativity

95%

Quality

100%

Client-
Satisfaction

SUCCESS



SERVICES

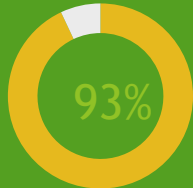
Going beyond media outreach and press acquisition, we maximize campaign impact by infusing Public Relations, Social Media Management, Brand marketing, Advertising, Copywriting, and creative consulting into all of our campaigns as per client's goals.

Our expertise lies in clearly perceiving the business goals of our customers, choosing the most appropriate strategies and efficiently developing solutions catered to the business needs.

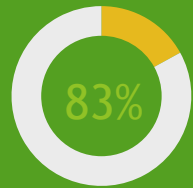
WHAT WE DO



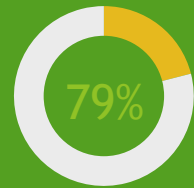
Public Relations



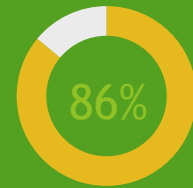
Copywriting



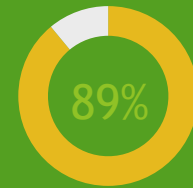
Social Media Management



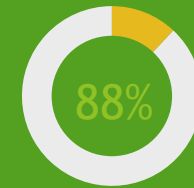
Advertising



Marketing



Media Liaison



Videography



Public Relations

Any media coverage on the company will reflect this image, and this is integral to the field of PR. Aki360 Media knows about creating an attractive image.

While opinions vary on what is attractive, Aki360 Media has the unique ability to find the lowest common denominator. This is extremely valuable in the field of PR, as it ensures our clients will always have their best foot forward, earning their trust as a top South African PR firm. Once this is established, we can utilize our laundry list of media contacts to gain coverage necessary to create a favorable opinion in the public eye.

Our media relationships have been fostered and cultivated and are the product of the persistence and dedication that Aki360 Media puts into every one of its endeavors. We have retained these media contacts because they trust us to provide them with newsworthy content. By the time your company has gone through our firm and gets to them, they are all too happy to provide coverage.

Social Media Management

To be clear, our definition of “social media campaign” does not include spamming for “likes” on Facebook or ceaseless streams of meaningless, canned tweets. Instead, as a top social media agency in Johannesburg we offer a professional, integrative approach across multiple social media platforms with campaigns that are intelligent and effective.

Social media marketing is simply a new way of communicating and, when harnessed and utilized properly, it can have powerful effects. The ability to relay messages in real time is extremely valuable in the fields of PR and Marketing and should not be overlooked.

At Aki360 Media, we build successful social media campaigns by combining due diligence with an acute understanding of modern day cultural behaviors and trends.





Marketing

At Aki360 Media, we view each client as a new and exciting opportunity for our PR company. We approach every new project with a strategic, think tank mentality and embrace the challenges and advantages inherent in each. This is what gives us our steam, as well as our success as a PR & marketing firm in Johannesburg.

We become passionate about each product and each new client, using this as fuel to create innovative campaigns. Rest assured, you are in the hands of a team that is quickly becoming the best PR and marketing agency Johannesburg lays claim to.

It's sad to note that many great products never see the light of day. Other products reach a plateau of exposure, never arriving at their full potential.



Copywriting

We develop content to help corporates to effectively communicate with their key stakeholders.

This comprises of the following:

Speech Writing, Media Statements, Marketing Copy, Newsletters, Presentations, Media Relations, Special projects publications, Crisis Management, Graphic Design, Crisis Management etc

OUR PROUD CLIENTS



Supplier Development and SME Funding Specialists



TF Capital

BUILDING ONE RELATIONSHIP AT A TIME



NThunyegi Investment



THANK YOU!

 www.aki360media.co.za

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